



VINISUD
2008

France - Montpellier - Parc des Expositions
18 - 19 - 20 février 2008

www.vinisud.com

8ème Salon International des Vins & Spiritueux Méditerranéens

Diane GERMAIN – Château Bellevue La Forêt

We have an export-oriented business and take part in Vinisud for the quality of the trade. Prospective customers can give us more time than at other exhibitions as it is a time of the year when they are not yet too booked up with other commitments.

The quality of the visitors is high for both the French and foreign market.

As for our feeling about doing deals, the French market is quite difficult overall.

There are prospects for exports to countries that are opening up to wine and not only to “appellation of origin” wines. The European, North European and Asian countries are the markets that interest us.

Pierre SALLES – Union de Vignerons de l’Ile de Beauté

Vinisud is a specialist exhibition with a targeted approach, meaning that it is much more effective than oversized events open to products of every type.

It is a convivial, unhurried exhibition, where it is easy to conduct meetings.

We have been following Vinisud since it was launched and appreciate the changes made and its expansion into international trade.

Jean-Louis SALIES – Conseil Interprofessionnel des Vins du Roussillon

Overall, after many “marketing, product and communications” initiatives, French wines are regaining market share, particularly among Anglo-Saxon consumers, and are held in high esteem once more. For Roussillon, the export growth is also perceptible for natural sweet wines that are seducing buyers in South-East Asia, Japan, China, Russia, Poland, Germany, Switzerland and other countries through new marketing methods.

Vinisud is the exhibition that is contributing to this growth.

Henri MIQUEL – Chateau Cazal Viel

Vinisud is one of the largest exhibitions in the world and the Languedoc-Roussillon region is the largest wine-producing region in the world, the leading wine-exporting region in the world, the biggest producer of varietal wines and a region with the latest technology.

Vinisud is the meeting place for the wine industry of the South of France and since 1994 it has consistently improved its quality and reliability.

James de ROANY – PGA Domaines

Vinisud is an indispensable exhibition where the deals of the year take shape. It really is a buyer’s exhibition and one that I would attend every year if it were an annual event.

It is a pivotal element in my export development strategy as when I am prospecting for sales at overseas exhibitions, such as Sial Shanghai or Vinexpo Hong Kong, I let people know that I shall be attending Vinisud and invite my customers to meet me in France at the exhibition.

Danuta Galatius – Primeur Vin AB - Suède

I would be glad to participate at the VINISUD Exhibition in Montpellier in February for a discovery of even more producers and wine highlights. At the Vinisud I could establish new professional contacts, to meet the regional producers and further information about Sud de France wines.

