



VINISUD 2008

France - Montpellier - Parc des Expositions
18 - 19 - 20 février 2008

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8ème Salon International des Vins & Spiritueux Méditerranéens

● ROUSSILLON AT VINISUD

The Pyrénées-Orientales is the ninth largest wine-producing département in France, with 2% of national production by volume. They produce 80% of France's VDN (Vin Doux Naturel) fortified wines.

Roussillon produces still wines and VDNs.

With **13 AOCs**, produced from 15 different grape types, the wines of Roussillon can boast great richness, each expressing its own individual character.

The dry wine AOCs are:

- Collioure *white, rosé, red*.
- Côtes du Roussillon *white, rosé, red*.

with the addition of Côtes du Roussillon les Aspres, in *red* only.

- Côtes du Roussillon Villages *red*

with the addition of 4 specific wine production areas, identified by *commune* name:

- Côtes du Roussillon Villages Caramany,
- Côtes du Roussillon Villages Latour de France,
- Côtes du Roussillon Villages Lesquerde,
- Côtes du Roussillon Villages Tautavel.

For the VDN fortified wines, the AOCs are:

- Rivesaltes *ambré* (amber), *grenat* (garnet), *tuilé* (brick-red), *hors d'âge* (no age).
- Maury white, *ambré*, red (*récolte, vendanges, vintage*), *tuilé*.
- Banyuls white, rosé, *ambré*, red (*rimage*), *tuilé*.
- Banyuls Grand Cru *tuilé*.
- Muscat de Rivesaltes white.

Key figures

- The vines, which covered an area of some 70,000 hectares in the 1960s, now account for a mere 35,000 ha, of which 70% are AOC-classified.
- The average yield is 40hl/ha.
- The total average production is 1.3 million hectolitres per year, including 282,000 hl of *Vins Doux Naturels* and 330,000 hl of dry wines.

Presence at VINISUD

- ↳ 101 exhibitors in total in 2006
- ↳ 101 exhibitors in 2008, including 83 on Roussillon stands
- ↳ 2008 location of Roussillon stands in halls 1 and 11

Activities/Tastings at VINISUD

↳ **South of France stand (hall 1 B 26)** with two activity areas:

- The bar will offer all-day tastings of South of France white, rosé, red and sparkling wines.
- There will also be four activity corners, one for each Inter Sud de France institution. For Roussillon, throughout the exhibition this corner will offer an all-day opportunity to taste AOC Collioure, Côtes du Roussillon Aspres, Côtes du Roussillon Villages Caramany, Latour de France, Lesquerde and Tautavel red wines.

↳ **Muscat South of France stand (hall 1 D 22)**:

All day and every day, this area will allow you to sample all the natural sweet wines from the South of France, particularly those based on Muscat. These tastings will come accompanied with macaroons and chocolates made by Olivier BAJARD, the world champion confectioner from Perpignan.
At the end of every afternoon, from 5.00 p.m. the visitors will be able to sample cocktails based on Rivesaltes Ambré.

Contacts

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