



• **LANGUEDOC AT VINISUD**

'France's fourth largest wine region covers three *départements* (Hérault, Gard and Aude), and now accounts for more than 40,000 hectares of AOC-producing vines, with a mosaic of **Appellations d'Origine** and it now counts 40,000 hectares dedicated to registered designation of origin (A.O.C.) wines with a broad range of **Appellations d'Origine** : still red, rosé and white wines and sparkling and natural sweet wines:

Cabardès, Clairette du Languedoc, Corbières, Corbières Boutenac, Coteaux du Languedoc Grès de Montpellier, Coteaux du Languedoc La Clape, Coteaux du Languedoc Pic Saint-Loup, Coteaux du Languedoc Terrasses du Larzac, Faugères, Fitou, Blanquette de Limoux, Crémant de Limoux, Blanquette Méthode Ancestrale, Limoux, Malepère, Minervois, Minervois la Livinière, Saint-Chinian, Saint-Chinian Berlou, Saint-Chinian Roquebrun, Muscat de Frontignan, Muscat de Lunel, Muscat de Mireval and Muscat de Saint-Jean de Minervois.

Above all, Vinisud 2008 brings the official launch of the regional LANGUEDOC *appellation*, at last the 1st registered designation of origin for the world's leading wine region: Languedoc-Roussillon South of France.

Key figures

The total output of Languedoc A.O.C wine amounted to 1.58 million hectolitres in 2006, comprising 80% still reds, 8% still rosés, 5% still whites, 3% natural sweet A.O.C. muscats and 4% sparkling wines".

Presence at VINISUD

- ↳ 652 exhibitors in total in 2006
- ↳ 673 exhibitors in 2008 (forecast)
- ↳ 2008 location in halls nos. 1/2/4/9/6

New attractions / Activities/Tastings at VINISUD

1. New attractions

Official launch of the LANGUEDOC regional appellation

2. Tastings

AOC Languedoc stand in Hall 1

- ↳ Tastings of the new AOC Languedoc
- ↳ "Made in Languedoc" Brand Club
- ↳ Languedoc 2007 Vintage tasting

Sud de France stand in Hall 1: Activity over 3 days focussing upon AOC du Languedoc rosés

3. Evenings

Tuesday 19 February from 8.00 p.m.:

For the launch of the LANGUEDOC regional AOC: **AOC Languedoc Evening** - Great Terroirs and Excellence of Languedoc at the Opéra Comédie in Montpellier (Professionals only)

Contacts

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