



**• ISRAEL AT VINISUD**

**• Israeli Wine Industry**

*Location:* Eastern Mediterranean: Near East: the Levant

*Climate:* Long, hot, dry summers. Short wet winters.

*Aspect of Vineyards:*

- Cool climate areas are found in Upper Galilee, Golan Heights and Judean Mountains.
- Coastal plain is hotter with interesting micro-climates in the rolling Hills of the Judean Lowlands
- Lower Galilee, the Carmel and the Negev semi arid desert.

*Soils:* Soils vary from volcanic to sandy red soils of the coastal areas and chalk/limestone on the hills.

*Grape Varieties:* Cabernet Sauvignon, Merlot, Syrah, Pinot Noir, Cabernet Franc, Sangiovese. Chardonnay, Sauvignon Blanc, White Riesling, Emerald Riesling, Gewurztraminer, Muscat of Alexandria, Muscat Canelli.

*Harvest:* August to October, both mechanical and manual

*Export:* Over 40 countries including North America, Canada, Western Europe and the Far East.

**• Israel's Wine Regions**

| Wine Region  | Vineyard Area                                   |
|--------------|---|
| Galilee      | Upper Galilee<br>Lower Galilee<br>Golan Heights |
| Shomron      | Mt. Carmel<br>Sharon                            |
| Samson       | Dan<br>Adulam<br>Latrun                         |
| Judean Hills | Beth El<br>Jerusalem<br>Southern Judean Hills   |
| Negev        | Northern Negev Hills<br>Central Negev           |

**"Vines and wine have been associated with the history of ISRAEL since the biblical era.**

In fact, it has been over the past 20 years in particular that enormous progress has been made in the wine-making sector.

This has allowed certain Israeli wine producers to raise the quality of their output to meet global standards. The many international prizes have gleaned at various competitions stand testament to that.

Among those wine producers, **TISHBI**, a family firm active in this field for 5 generations, planted its first vineyards in 1882, on the recommendation of Baron Edmond de Rothschild.

Now one of the leading players in the country, **Tishbi** is situated at the foot of the Carmel mountain range, along the Mediterranean coast, while its vineyards are distributed throughout many regions of the country.

The conjunction of climatic factors - sun, sea breezes and altitude - allied to the diversity of the soils, which range from desert sands to soils of clay and limestone, allows them to produce unique wines that express all these characteristics.

Cabernet Sauvignon, Merlot, Chardonnay, Sauvignon Blanc, Muscat, French Colombard and other grape varieties together constitute a very diverse basis for the **Tishbi** "product range", whose share of worldwide exports never ceases to increase!"

### **Contact**

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