



CORSICA AT VINISUD

With more than a hundred producers at individual wineries, 5 cooperative wineries and 1 agricultural cooperative, Corsica, the 3rd most important wine-producing island in the Mediterranean (after Sicily and Sardinia), produces wines and muscats under **nine registered designations of origin** (113 982 hl in 2008):

➤ Ajaccio, Calvi, Coteaux du Cap Corse, Figari, Patrimoine, Porto Vecchio, Sartène, Vins de Corse & Muscat du Cap Corse (with traditional varieties – Nielluciu and Sciaccarellu, and Vermentinu).

Production is also geared towards Vins de Pays and varietals (205,303 hl in 2008): Cabernet-Sauvignon, Merlot, Pinot-Noir, Syrah, Chardonnay, Muscat; and lastly, table wines (18,000 hl in 2008).

At present, a significant predominance of rosé wines (both AOC and *vins de pays*) produced from traditional and local varieties, white wines based on Chardonnay (*vin de pays*) or Vermentino (AOC) and a palette of red wines produced all over the island.

Key figures

- 222 producers comprising 124 individual wineries, 5 cooperative wineries (96 suppliers), 1 agricultural cooperatives and 1 merchant
- Total accredited output in 2008: 340,000 hl, comprising 113 982 hl under AOC, 205,303 hl *Vin de Pays* and varietal wines and 18,000 hl as table wine
- 500 workers, 1000 seasonal workers, 64 executives and managers. Today, the Corsican wine industry is directly contributing to the stabilisation of more than 1,500 jobs on the island.
- The turnover of the industry is €120 m. Wine is the island's leading export by value and by volume.

Distribution of volume and trade by product type

The **A.O.C wines** account for 100,000 to 120,000 hl of the annual output. The **local market** provides a commercial outlet for **70%** of this output, with trade peaking during the summer tourist season. The remaining **30%** is sold **outside Corsica**, divided equally between shipments to mainland France and exports to other European Union countries (Germany, England, Netherlands etc.) or to non-EU countries.

30% of the *Vins de Pays de l'Île de Beauté*, wines, with an output by volume of 200,000 to 240,000 hl, is sold **on the local market** and **70% outside Corsica**. As with the AOC wines, equal proportions are shipped to France and for export.

➔ Delegation at VINISUD

- . 24 exhibitors at a 300m² stand
- . The 9 AOCs will be represented at the stand
- . Location: Hall 6: A 78/A 80/B 80/ C 80

➔ Innovations/Events/Activities/Tastings at VINISUD

↳ Press events at Vinisud:

Tasting of the new vintage encompassing all 4 colours:

- . Monday 22nd February at 11a.m.: Press tasting at stands A78/A80 hosted by Patrick FIORAMONTI and followed by a press cocktail party.
- . Tuesday 23rd February at 11a.m.: Press tasting at stands A78/A80 hosted by Patrick

FIORAMONTI and followed by a press cocktail party.

↳ **Wine store managers' events at Vinisud:**

. Monday 22nd February from 2pm until 6pm: Cellar masters' tasting: Presentation of Corsican wines participating in the Corsica Passione 2010 operation.

↳ **Corsican Wines evening at Vinisud:**

. Monday 22nd February at 8pm: Corsican Wines gala dinner at Domaine de Verchant estate:
"A gastronomic mini-world tour with Corsican Wines" (by invitation)

Contacts

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